Collection Development Policy for Speech & Communication Studies

The collection development policy for Speech & Communication Studies guides the development and management of the library’s Speech & Communication Studies materials collection. This policy is for the use of the Speech & Communication Studies subject liaison and the library’s users. The policy will be updated as needed. Faculty and students are encouraged to provide recommendations for library materials.

GENERAL PURPOSE OF THE COLLECTION

The Speech & Communication Studies collection supports the educational needs of teaching faculty and students at the college. The primary purpose of the collection is to support the curricula in Speech & Communication Studies, which includes courses in fundamentals of communication, techniques of speech, interpersonal communication, intercultural communication, and communication for business professionals, communicating in the classroom, performance of literature, and argumentation and debate. Materials also support classes in interdisciplinary courses such as humanities, history, philosophy, sociology, mathematics, physics, etc.

The Speech & Communication Studies collection is housed in the Magnolia Library and is incorporated into the circulating, reference, and periodical collections. The collection primarily reflects the interests of the Speech & Communication Studies department in providing thorough introductory coursework in Speech & Communication Studies appreciation, theory, and performance.

SCOPE OF COVERAGE

1. **Readership level:** advanced high school, undergraduate

2. **Languages collected (primary and selective) or excluded:** English, basic publications in Spanish and French as requested by the department and/or the Spanish and French departments

3. **Geographical areas covered by the collections in terms of intellectual content, publication sources, or both, and specific areas excluded, as appropriate:** collection focuses primarily on Western (US, Europe) according to current course offerings; collection has holdings in non-Western Speech & Communication Studies at the request of faculty

4. **Chronological periods covered by the collection in terms of intellectual content, movements or schools, and specific periods excluded, as
appropriate: Western Speech & Communication Studies from prehistory through the twenty-first century are covered; no one historical period is emphasized

5. Chronological periods collected in terms of publication dates: Current material is collected primarily

GENERAL SUBJECT BOUNDARIES

The subject scope of this collection is determined by the Library of Congress classifications:

PN 87 - 96 Communication, Mass Media, Interpersonal Communication, Oral Communication, Speech

TYPES OF MATERIALS

Books

Current trade, university press, and institutional publications acquired. Book subjects include theory of communication, history and theory of mass media, gender studies, class studies, intercultural communication, communication between the sexes, advertising, and argumentation and debate.

Serials/Series

Subscriptions primarily to English-language journals and monthly magazines

Reference Materials

Up-to-date English-language encyclopedias, dictionaries, bibliographies, catalogs, iconography sources, and research guides

Electronic Resources

Selected specialized indexing, abstracting, and full text to support the college’s speech and communication studies curriculum

Videos/DVDs

Acquisition is primarily curriculum-based as requested by faculty to support instruction. Some videos of wide interest (such as PBS programs) purchased to enhance general art collection. Preferred medium is now DVD (if available) over videocassette.

Exclusions

No exclusions